



INTERGRAF ECONOMIC REPORT AVAILABLE NOW

Find out all you need to know about the development of the European graphic industry in our annual flagship publication: the Intergraf Economic Report. Order your copy today!

For the most comprehensive collection of data on the graphic industry, look no further than the Intergraf Economic Report. Published annually with the most recent data, our report contains, among other things, statistics and information about turnover, number of employees and companies, production values and trade, as well as highlights about the economic development of sectors relevant to the printing industry (e.g. ink, paper, publishing, books, press, energy and postal markets). The report also

shows historical developments and comparisons between countries.

Intergraf members, and printing companies belonging to one of Intergraf's members, are eligible to receive our Economic Report FREE OF CHARGE. For non-members, the cost for a hard copy and postage is €290+VAT, and for an electronic copy €390+VAT.

Get your hands on the data: visit [our website](#), or contact Laetitia Reynaud (lreynaud@intergraf.eu) at Intergraf, to order your copy today! ■

PRINT MATTERS FOR THE FUTURE CONFERENCE 2019

A record 76 international delegates from 26 countries joined the latest instalment of Intergraf's annual Print Matters for the Future conference in London at the end of May, supported by the WPCF and the BPIF.

Every year in late spring, Intergraf organises the 'Print Matters for the Future' conference, where we explore and present the most pertinent topics to the European graphic industry. At our event in Syon Park, London last month, 8 expert speakers presented their views on the sector to an active, international audience. Moderated by Cees Verweij, President of Intergraf and Chairman of KVG0 (NL), and Michael Makin, President of the WPCF and President & CEO of Printing Industries of America (North America), speakers covered a wide variety of topics.

The conference began with a presentation from Charles Jarrold, CEO of our host, the British Printing Industries Federation (BPIF). He informed participants about print in the UK, highlighting the many "dynamic, interesting things going on in our industry". Charles was followed by Faye Hawkings, Managing Director of First Base Unlimited for Print Power, who clarified that creative agencies do already understand that "print has an impact because it stays around for longer". However, it still remains important to change the minds of some agency and client perceptions of print. Next, Professor Adriaan van der Weel presented the results of the COST Action E-READ project, which shows clearly that "people do tend to read

more shallowly from screens". For more information see [this article](#) on our website.

Afternoon speakers included Alejandro Mata Lopez from FastmarketsRISI, who discussed the recent developments in paper and pulp prices, Professor

"Print is amazing at providing engagement and depth of experience."

Charles Jarrold,
CEO of the BPIF

Rodrigo Martins, who presented the latest research on paper electronics, and Garry Mellor from the BPIF, who presented the details of an ongoing project to make operational improvements in printing companies. Next, delegates heard the insights of Luke Lloyd, Research Manager at the International Post Corporation, who demonstrated that "print is seen more positively than email or online ads". In the final presentation of the day, Bernd Zipper, Founder & CEO of zipcon consulting, gave his views on online print and the wider industry, stating that "print won't die; and it will not become worthless; but worthless printers will die". ■





GENERAL ASSEMBLY REVIEWS A SUCCESSFUL YEAR

30 Intergraf members met in Syon Park, London at the end of last month to take part in our annual General Assembly, where operational and financial matters of the previous and upcoming years are discussed and approved.

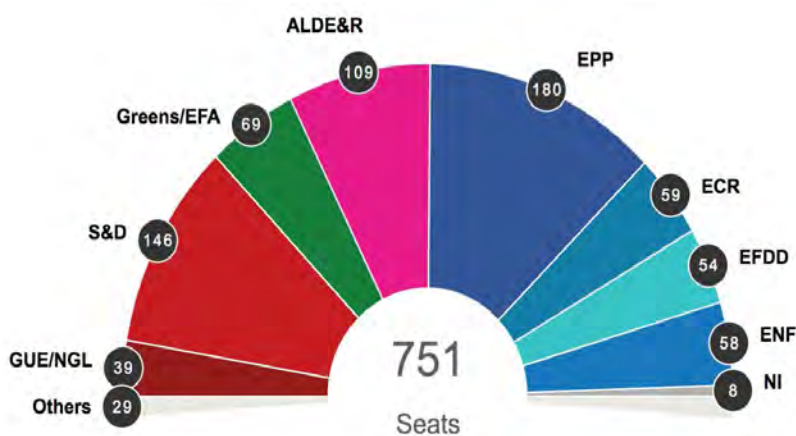
At the annual Intergraf General Assembly, which this year took place in London, members meet to discuss past and future activities of the association. Action points of the previous GA are reviewed and minutes approved, as well as the presentation for approval of the Activity Report, accounts and budget. The Auditor, Board and Steering Committee are also given discharge to continue their work, as well as

new members elected.

As well as administrative matters, Intergraf staff give presentations about the work of the association. This year, Beatrice Klose presented a general overview of business activities, Laetitia Reynaud gave updates on policy matters, Annie Scanlan presented about the 2019 European Parliament Elections and Alison Grace introduced members to Intergraf's new brand. ■

NEW EUROPEAN PARLIAMENT ELECTED

Following EU elections at the end of May, the European Parliament is now awaiting its 751 newly elected MEPs. See the new face of the Parliament in the image below.



European Parliament 2019-2024 (Provisional Result)

In a record-breaking European election, more than 50% of EU citizens eligible to vote took part. This was the highest turnout in 20 years and the first time since the first direct elections in 1979 that turnout has increased.

Incoming MEPs will form political groups in June and be allocated Committees/ Chairs in July. At the same time, the EU's top positions will be discussed by European leaders. A new Commission President will be approved in July, with Commissioners appointed in October and the new Commission taking office in November. Finally, in December, a new President of the European Council will be appointed. ■



**INTERGRAF
ACTIVITY
REPORT**

2018-2019

INTERGRAF

INTERGRAF ACTIVITY REPORT NOW AVAILABLE

Intergraf works hard for the European graphic industry. From policy and events, to campaigns, communications and governance, find out how we support the sector in our annual Activity Report - available now!

For information about the work and activities of Intergraf over the past year, look no further than our Activity Report. This publication carefully collects and presents an overview of our EU policy work (competitiveness, environment, packaging and social affairs), as well as the campaigns we are involved in, the communications and publications we distribute, the industry events we organise, and the support we offer to special

interest groups. The report also shares information about how the association is governed.

Intergraf has had a very busy year, with activities carried out on preparations for the EU elections, rebranding and improvements to our communications, as well as ongoing work on EU policy, campaigns and Social Dialogue. Download your free copy of our Activity Report [here](#) to find out more about how we've supported the graphic industry this year. ■

INTERGRAF DIRECTORS TO MEET IN BORDEAUX

The next Intergraf Directors' Conference will take place in Bordeaux, France on 8-9 September. All Directors of our member associations are welcome to attend this annual event, where updates and best practices will be shared.

Intergraf's Directors' Conference is a chance for Directors of our national member federations to meet and discuss association-related topics and issues. The conference promotes information-sharing between countries, helping to improve working practices in printing associations continent-wide.

This year, Directors will meet in Bordeaux, France on 8-9 September. Regular items, such as EU policy updates, will be

on the agenda, as well as other topical issues affecting the industry and the work of our members. This year, for example, communication and marketing will be one of the essential topics discussed, as well as VAT for e-publications. Directors will also discuss two position papers being prepared for Social Dialogue about the [Stavanger Declaration / COST Action E-READ](#) research and arguments in support of door drops. ■



ROYAL COMMENDATION FOR PRESIDENT OF INTERGRAF

Cees Verweij, President of Intergraf, has been appointed in the name of King Willem-Alexander of the Netherlands, Ridder in de Orde van Oranje-Nassau by the Mayor Maarten Divendal of the council De Ronde Venen.

Congratulations to Intergraf's President, Cees Verweij, who has been honoured with a royal commendation in the name of King Willem-Alexander of the Netherlands: Ridder in de Orde van Oranje-Nassau.

This honour was bestowed to recognise Cees' many years of service to the Dutch and European printing industries. Cees recently retired as Chairman of the Dutch printing association KVGGO, a position he has held since 2008.

Before this, he was the owner of a large label and general printing company in the Netherlands with over 100 employees: Verweij Printing. Cees has also been President of Intergraf since 2017, Vice President before this from 2015, and a Board Member since 2009.

Cees will continue in his position as Intergraf President until 2020, after which a new President will be elected from among the Board Members. ■



WPCF MEETS IN LONDON

16 members of the World Print & Communication Forum (WPCF) met in London at the end of May for their annual board meeting and to attend Intergraf's Print Matters for the Future conference.

The WPCF exists for the world's major transnational and national printing associations to work together to promote the development and prosperity of the global printing industry. At Board meetings, activities of the network are discussed and economic information between countries/regions are exchanged.

This year, the WPCF Board met at the occasion of Intergraf's Print Matters for the Future conference

at Syon Park in London. Member regions/countries in attendance alongside Europe were Australia, India, Japan, the Republic of Korea and North America. Potential new members from Indonesia and Nepal also joined this year's meeting. As usual, economic information about the global sector was exchanged between participants, as well as the distribution of the 2019 WPCF Economic Report. For more information: WPCF website. ■





WHAT'S IN STORE FOR THE PACKAGING MARKET?

Packaging is one of the growing sub-sectors of the European printing industry. To highlight the development of this important market, Intergraf has published a packaging market report - available now.

Back in February, Intergraf organised an edition of our 'Shaping the Future of Print' event series focused on printed packaging. With 9 expert speakers, the event was attended by over 100 participants from 22 countries. At all of our Shaping the Future of Print events, participants receive a market report containing economic data about their sub-sector - compiled by Smithers Pira. Following each event, Intergraf also authors a strategic chapter to add to this document. Our full report about printed packaging trends is available now.

The economic chapter of the report forecasts, for example, that the market share of flexographic printing will be eroded by 2022 because of the increase

of the digital printing market in packaging. Nevertheless, printed flexographic packaging's domination of the market - in particular in corrugated and flexible packaging - is expected to remain. It is expected to reach EUR 32 billion in 2022, corresponding to an increase of 1% compared to 2017. In the strategic chapter of this report, summaries are given of the presentations heard and conclusions reached at the conference to supplement the economic data.

This report is FREE OF CHARGE for Intergraf members and printing companies belonging to one of Intergraf's members. Non-members can purchase a digital copy for €250. Contact Alison Grace for more information: agrace@intergraf.eu. ■

Events

- 6 June, Current and Future Skills Workshop, Graz, Austria
- 8-9 September, Intergraf Directors' Conference, Bordeaux, France

The Intergraf Newsflash is edited by Alison Grace.
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